

Background & Methodology

Conducted approximately 400 surveys per state

- Fielding took place July 13, 2015 – August 1, 2015
- Utilized proprietary online research panel
- State results are weighted by age and gender

Key Measures

- Opinions Regarding Legalization of Marijuana
- Attitudes Regarding the Frequency of Impaired Driving

1. Which of the following best describes your opinion on the legalization of marijuana for medical and recreational use?

	FL	GA	IL	IA	MI	MN	NE	ND	TN	WI
Base (n=)	402	401	400	400	403	402	400	400	400	400
I favor the legalization of marijuana for <u>medical use only</u>	41%	45%	39%	47%	37%	45%	44%	45%	36%	35%
I favor the legalization of marijuana for <u>both medical and recreational</u> use	39%	37%	46%	33%	40%	33%	32%	30%	41%	40%
I <u>do not favor</u> the legalization of marijuana for any use	20%	18%	15%	20%	23%	22%	24%	25%	23%	25%

2A. Do you think driving while under the influence of Alcohol happens more often, about the same, or less often now compared to 5 years ago?

	FL	GA	IL	IA	MI	MN	NE	ND	TN	WI
Base (n=)	402	401	400	400	403	402	400	400	400	400
More often	39%	38%	29%	32%	29%	32%	39%	47%	42%	38%
About the same	50%	50%	56%	56%	53%	52%	48%	35%	48%	50%
Less often	11%	12%	15%	12%	18%	16%	13%	18%	10%	12%

2B. Do you think driving while under the influence of Legal Drugs happens more often, about the same, or less often now compared to 5 years ago?

	FL	GA	IL	IA	MI	MN	NE	ND	TN	WI
Base (n=)	402	401	400	400	403	402	400	400	400	400
More often	41%	45%	38%	40%	42%	40%	50%	51%	48%	44%
About the same	54%	49%	57%	54%	55%	55%	42%	42%	46%	51%
Less often	5%	6%	5%	6%	3%	5%	8%	7%	6%	5%

2C. Do you think driving while under the influence of Illegal Drugs happens more often, about the same, or less often now compared to 5 years ago?

	FL	GA	IL	IA	MI	MN	NE	ND	TN	WI
Base (n=)	402	401	400	400	403	402	400	400	400	400
More often	45%	45%	36%	41%	38%	43%	49%	57%	46%	49%
About the same	50%	48%	57%	53%	57%	52%	44%	35%	45%	45%
Less often	5%	7%	7%	6%	5%	5%	7%	8%	9%	6%

3A. How concerned are you that <u>Medical Marijuana</u> could impair a person's driving?										
	FL	GA	IL	IA	MI	MN	NE	ND	TN	WI
Base (n=)	402	401	400	400	403	402	400	400	400	400
Very concerned	35%	39%	37%	33%	46%	36%	38%	45%	41%	38%
Somewhat concerned	41%	40%	47%	47%	38%	42%	38%	38%	37%	43%
Not at all concerned	24%	21%	16%	20%	16%	22%	24%	17%	22%	19%

3B. How concerned are you that <u>Recreational Marijuana</u> could impair a person's driving?										
	FL	GA	IL	IA	MI	MN	NE	ND	TN	WI
Base (n=)	402	401	400	400	403	402	400	400	400	400
Very concerned	46%	58%	49%	52%	55%	55%	55%	59%	55%	53%
Somewhat concerned	37%	32%	41%	37%	33%	35%	31%	31%	29%	35%
Not at all concerned	17%	10%	10%	11%	12%	10%	14%	10%	16%	12%

3C. How concerned are you that <u>Legal Prescription Drugs</u> could impair a person's driving?										
	FL	GA	IL	IA	MI	MN	NE	ND	TN	WI
Base (n=)	402	401	400	400	403	402	400	400	400	400
Very concerned	47%	49%	42%	42%	48%	46%	44%	49%	57%	39%
Somewhat concerned	46%	46%	49%	48%	43%	45%	48%	41%	38%	51%
Not at all concerned	7%	5%	9%	10%	9%	9%	8%	10%	5%	10%

3D. How concerned are you that <u>Illegal Drugs</u> could impair a person's driving?										
	FL	GA	IL	IA	MI	MN	NE	ND	TN	WI
Base (n=)	402	401	400	400	403	402	400	400	400	400
Very concerned	73%	75%	71%	69%	73%	76%	76%	80%	79%	77%
Somewhat concerned	23%	22%	26%	28%	24%	22%	22%	18%	18%	21%
Not at all concerned	4%	3%	3%	3%	3%	2%	2%	2%	3%	2%

3E. How concerned are you that <u>Alcohol</u> could impair a person's driving?										
	FL	GA	IL	IA	MI	MN	NE	ND	TN	WI
Base (n=)	402	401	400	400	403	402	400	400	400	400
Very concerned	80%	81%	77%	76%	79%	81%	84%	81%	88%	79%
Somewhat concerned	17%	16%	22%	21%	20%	16%	14%	17%	11%	19%
Not at all concerned	3%	3%	1%	3%	1%	3%	2%	2%	1%	2%

Gender										
	FL	GA	IL	IA	MI	MN	NE	ND	TN	WI
Base (n=)	402	401	400	400	403	402	400	400	400	400
Male	48%	48%	48%	49%	48%	49%	49%	51%	48%	49%
Female	52%	52%	52%	51%	52%	51%	51%	49%	52%	51%

Age										
	FL	GA	IL	IA	MI	MN	NE	ND	TN	WI
Base (n=)	402	401	400	400	403	402	400	400	400	400
18-34	27%	31%	30%	30%	27%	28%	31%	34%	28%	28%
35-44	15%	18%	17%	16%	16%	16%	16%	14%	17%	16%
45-54	17%	18%	18%	18%	18%	19%	18%	15%	17%	18%
55-64	17%	16%	17%	16%	18%	18%	16%	16%	18%	18%
65 or older	24%	17%	18%	19%	22%	20%	19%	21%	21%	20%

Statistical Statement:

The AAA Consumer Pulse™ Survey was conducted online among residents living in The Auto Club Group territory from July 13, 2015 to August 1, 2015. Approximately 400 residents in each state completed the survey. State results have a margin of error of ± 4.9 percentage points. Responses are weighted by gender and age to ensure reliable and accurate representation of the adult population (18+) among each state.