



SWITZERLAND

COUNTRY OVERVIEW

1959

EMEA HEADQUARTERS
ESTABLISHED IN GENEVA

#1

SWITZERLAND IS RANKED
NUMBER ONE ON THE
GLOBAL INNOVATION INDEX

75%

OF R&D INVESTMENT IN
SWITZERLAND IS GENERATED
BY MULTINATIONAL
COMPANIES

2013

DUPONT GENEVA
INNOVATION CENTER
OPENING

Du Pont de Nemours International Sarl was created in Geneva in 1959. Today, DuPont Switzerland consists of four sites: EMEA headquarters in Geneva (La Susette), European Technical Center (ETC), DuPont Pioneer Europe in Lugano and Nutrition & Health in Kreuzlingen. In 2014, DuPont Geneva is celebrating its 55th anniversary of presence in Switzerland.

Back in 1959, Geneva was selected to be the EMEA headquarters because of its unique geographical position in the heart of Europe and proximity to markets. The political and economic stability, good infrastructure, international organization atmosphere and quality of life contributed to the decision.

Today, DuPont Switzerland employs around 700 employees, 600 of which are based in Geneva representing more than 40 nationalities. The ETC supports 30% of the EMEA revenue, as well as multiple global developments, with well over 100 patents filed each year.

In 2011, together with the local authorities, DuPont organized the first regional CleanTech event at the ETC in Meyrin. In November 2011, DuPont was awarded the prestigious Prix de l'Industrie by Geneva authorities in recognition of the long presence in Geneva as a company being able to reinvent itself and maintain a dynamic research and innovation activity center, adding value to the region. In 2012, DuPont celebrated 30 years of apprenticeship programs and was awarded best company for apprenticeship by the Office de la Formation Continue (OFPC). In 2013, DuPont participated in the first edition of the Meyrin Economic Forum. This year, DuPont will be hosting "Open Doors" to the public, in partnership with the GEM (Groupement des Entreprises Multinationales) and other Genevabased multinationals in May 2014. It is the first time that multinationals in the region are organizing Open Doors, including debates, visits and the presence of politicians each evening. DuPont ETC will be celebrating its 25-year anniversary of the ETC's major expansion to the regional plastics competence center in Meyrin. Major contributions in terms of innovations and solutions in the application development have been created there.



CORE MARKETS

Agriculture & nutrition, automotive, rail, food, packaging, construction electronics & communications, pharma, highperformance fibers, protective apparel and equipment, safety and environmental services.

R&D testing and applications in the following markets: transportation (aerospace, automotive, rail), cosmetics, telecommunications, food, electronics, chemicals and sporting goods.

KEY PRODUCTS & SERVICE

DuPont™ Hytrel®, DuPont™ Zytel®, DuPont™ Vamac®; DuPont™ Corian® and DuPont™ Tyvek® DuPont™ Tychem®; DuPont™ Teflon®; DuPont™ Nomex® and DuPont™ Kevlar®; DuPont™ Danisco®; DuPont™ Rynaxypyr®

KEY MILESTONES

In 2013, DuPont inaugurated the Geneva Innovation Center, located at the ETC in Meyrin. The center focuses on four key industry areas: food, energy, construction and automotive. For more information, please visit http://www2.dupont.com/Innovation_Centers/en_US/EMEA_Innovation_Centers.html

DuPont is a founding member of the GEM (Groupement des Entreprises Multinationales) as well as a founding member of the WBCSD (World Business Council for Sustainable Development) based in Geneva.

In 2011, Community projects were launched with two local associations: Partage and Pro Natura. In 2013, 10% of the employees participated in the projects, representing more than 250 hours of volunteer work. In 2014, a new project with Maison Vaudagne and Transit in Meyrin has been initiated.

MAJOR SITES & PRINCIPAL PRODUCTS

Geneva - EMEA headquarters (administrative & business site)

Meyrin - R&D site for EMEA/Technical Marketing Support

Kreuzlingen - Nutrition & Health sales organization, guar gum sales and R&D

Lugano-Manno - DuPont Pioneer European headquarters (administrative & business site)

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DuPont (NYSE: DD) has been bringing world-class science and engineering to the global marketplace in the form of innovative products, materials, and services since 1802. The company believes that by collaborating with customers, governments, NGOs, and thought leaders we can help find solutions to such global challenges as providing enough healthy food for people everywhere, decreasing dependence on fossil fuels, and protecting life and the environment. For additional information about DuPont and its commitment to inclusive innovation, please visit www.dupont.com.

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