

Background & Methodology

Conducted approximately 400 surveys per state

- Fielding took place January 28, 2019 – February 8, 2019
- Utilized a proprietary online research panel
- Weighted by age and gender within state

Key Measures

- Transportation Funding Preferences
- Opinions on Road Quality

1. Overall, how would you rate the quality of the roads and bridges in [your state]?

	FL	GA	IL	IA	MI	MN	NE	ND	TN	WI	Total
<i>Base (n=)</i>	401	409	403	404	405	402	401	401	406	408	4,040
Excellent	11%	12%	5%	3%	5%	4%	4%	8%	5%	4%	7%
Good	48%	42%	22%	37%	7%	48%	37%	55%	40%	34%	35%
Fair	34%	37%	47%	48%	28%	41%	45%	31%	44%	44%	39%
Poor	6%	7%	21%	10%	38%	5%	12%	6%	9%	15%	14%
Terrible	1%	2%	5%	2%	22%	2%	2%	0%	2%	3%	5%

2. Do you think existing transportation funding is being used appropriately in [your state]?

	FL	GA	IL	IA	MI	MN	NE	ND	TN	WI	Total
<i>Base (n=)</i>	401	409	403	404	405	402	401	401	406	408	4,040
Yes	49%	49%	26%	56%	24%	54%	49%	65%	47%	39%	42%
No	51%	51%	74%	44%	76%	46%	51%	35%	53%	61%	58%

3. Do you believe current transportation funding is adequate or not to maintain roadways in their current condition?

	FL	GA	IL	IA	MI	MN	NE	ND	TN	WI	Total
<i>Base (n=)</i>	401	409	403	404	405	402	401	401	406	408	4,040
Yes, adequate	48%	53%	39%	40%	29%	48%	45%	55%	43%	38%	43%
No, not adequate	52%	47%	61%	60%	71%	52%	55%	45%	57%	62%	57%

4. Would you be willing to pay more in taxes or fees to improve the transportation system in [your state]?

	FL	GA	IL	IA	MI	MN	NE	ND	TN	WI	Total
<i>Base (n=)</i>	401	409	403	404	405	402	401	401	406	408	4,040
Yes, willing to pay more in taxes or fees	36%	43%	26%	43%	47%	39%	34%	35%	39%	39%	37%
No, not willing to pay more in taxes or fees	64%	57%	74%	57%	53%	61%	66%	65%	61%	61%	63%

5. In an effort to increase transportation funding, which of the following options would you support? (Select all that apply)

	FL	GA	IL	IA	MI	MN	NE	ND	TN	WI	Total
<i>Base (n=)</i>	401	409	403	404	405	402	401	401	406	408	4,040
Using general revenue to pay for transportation	32%	34%	—	34%	34%	41%	35%	35%	37%	33%	29%
Selling bonds to raise funds	26%	23%	23%	22%	22%	27%	24%	14%	24%	21%	24%
Increase gasoline taxes	17%	20%	15%	25%	22%	25%	22%	21%	23%	25%	20%
Charge tolls on new roads and highway lanes	19%	18%	18%	15%	19%	14%	13%	5%	15%	21%	18%
Increase registration/plate fees	14%	14%	11%	17%	15%	17%	13%	22%	22%	18%	15%
Charge tax based on vehicle miles traveled (e.g., road usage charge)	13%	11%	12%	15%	15%	20%	16%	13%	16%	15%	14%
Indexing the gasoline tax based on inflation	9%	13%	9%	12%	12%	11%	9%	7%	13%	13%	11%
Increase other taxes to pay for transportation (sales, income, property taxes)	13%	12%	5%	10%	15%	10%	10%	10%	6%	9%	10%
Charge tolls on existing toll-free roads and highway lanes	9%	6%	13%	6%	15%	8%	7%	3%	6%	19%	10%
Expand gambling to pay for transportation	—	—	39%	—	—	—	—	—	—	—	—
None, do not support any of the above	23%	25%	32%	18%	23%	20%	25%	28%	19%	21%	24%

6. Do you favor or oppose adding toll lanes to existing interstates in [state] based on traffic congestion?

	FL	GA	IL	IA	MI	MN	NE	ND	TN	WI	Total
<i>Base (n=)</i>	401	409	403	404	405	402	401	401	406	408	4,040
Favor	50%	49%	44%	34%	45%	47%	31%	18%	34%	41%	45%
Oppose	50%	51%	56%	66%	55%	53%	69%	82%	66%	59%	55%

7. [Illinois Only] To help fund roads and bridges, would you support changing Illinois' tax system from a flat tax (where everybody pays the same amount) to a graduated tax where higher earners pay more?

	FL	GA	IL	IA	MI	MN	NE	ND	TN	WI	Total
<i>Base (n=)</i>	—	—	403	—	—	—	—	—	—	—	—
Yes, I would support a graduated tax system	—	—	55%	—	—	—	—	—	—	—	—
No, I would not support a graduated tax system	—	—	45%	—	—	—	—	—	—	—	—

8. If you had to choose between the three options below to increase transportation funding, which would you most prefer?

	FL	GA	IL	IA	MI	MN	NE	ND	TN	WI	Total
<i>Base (n=)</i>	401	409	403	404	405	402	401	401	406	408	4,040
Pay a toll to drive on certain lanes/roads	61%	60%	67%	35%	51%	46%	43%	27%	40%	48%	55%
Increase gasoline taxes	20%	22%	16%	38%	27%	32%	33%	42%	37%	29%	25%
Charge for road usage (tax based on number of miles traveled)	19%	18%	17%	27%	22%	22%	24%	31%	23%	23%	20%

9. In order to adequately fund transportation, how much more per gallon, if any, would you be willing to pay in gasoline taxes?

	FL	GA	IL	IA	MI	MN	NE	ND	TN	WI	Total
<i>Base (n=)</i>	401	409	403	404	405	402	401	401	406	408	4,040
None, would not be will to pay more in gasoline taxes	56%	54%	62%	43%	48%	47%	49%	43%	44%	47%	53%
5 cents more	32%	32%	24%	44%	30%	33%	40%	42%	40%	34%	32%
10 cents more	9%	10%	9%	9%	16%	15%	9%	13%	11%	15%	11%
20 cents more	2%	2%	3%	2%	3%	3%	1%	2%	3%	3%	2%
30 cents more	1%	2%	2%	2%	3%	2%	1%	<1%	2%	1%	2%

10. Would you be willing to pay more in taxes or fees to support funding for public transportation, such as buses, rail, bike lanes, etc.?											
	FL	GA	IL	IA	MI	MN	NE	ND	TN	WI	Total
Base (n=)	401	409	403	404	405	402	401	401	406	408	4,040
Yes, willing to pay more	33%	40%	31%	38%	38%	36%	34%	31%	35%	32%	35%
No, not willing to pay more	67%	60%	69%	62%	62%	64%	66%	69%	65%	68%	65%

11. Would you support an all-rider motorcycle helmet law in [your state]?											
	FL	GA	IL	IA	MI	MN	NE	ND	TN	WI	Total
Base (n=)	401	409	403	404	405	402	401	401	406	408	4,040
Yes, support an all-rider helmet law	86%	87%	85%	84%	85%	82%	90%	81%	93%	82%	86%
No, do not support an all-rider helmet law	14%	13%	15%	16%	15%	18%	10%	19%	7%	18%	14%

Respondent Profile

Gender											
	FL	GA	IL	IA	MI	MN	NE	ND	TN	WI	Total
Base (n=)	401	409	403	404	405	402	401	401	406	408	4,040
Male	48%	48%	49%	49%	49%	49%	49%	51%	48%	49%	49%
Female	52%	52%	51%	51%	51%	51%	51%	49%	52%	51%	51%

Age											
	FL	GA	IL	IA	MI	MN	NE	ND	TN	WI	Total
Base (n=)	401	409	403	404	405	402	401	401	406	408	4,040
18-34	27%	30%	30%	28%	28%	29%	29%	32%	29%	27%	28%
35-44	15%	17%	17%	16%	15%	16%	17%	15%	16%	16%	16%
45-54	16%	18%	17%	16%	17%	17%	16%	15%	17%	17%	17%
55-64	17%	16%	17%	17%	18%	18%	17%	17%	17%	18%	17%
65 or older	25%	19%	19%	23%	22%	20%	21%	21%	21%	22%	22%

[Excluding ND] Registered Voter											
	FL	GA	IL	IA	MI	MN	NE	ND	TN	WI	Total
Base (n=)	401	409	403	404	405	402	401	—	406	408	3,639
Yes	88%	88%	87%	90%	91%	92%	89%	—	89%	91%	89%
No	12%	12%	13%	10%	9%	8%	11%	—	11%	9%	11%

Statistical Statement:

The AAA Consumer Pulse™ Survey was conducted online among residents living in The Auto Club Group territory from January 28, 2019 – February 8, 2019. A total of 4,040 residents completed the survey. Total survey results have a maximum margin of error of ± 1.5 percentage points. Responses are weighted by gender and age within state to ensure reliable and accurate representation of the adult population (18+).