WHAT’S TRENDING

**Week of November 13, 2017**

PEERS: TOP THEMES

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| **Company** | **Themes** |
| **BNY Mellon** | [BNY Mellon to merge units to create $560bn fund powerhouse](https://www.ft.com/content/b168ec5c-1e29-3a2c-a5c5-c89836ac6cf9)[BNY Mellon's Scharf Makes First Moves to Reshape Bank](https://www.bloomberg.com/news/articles/2017-11-13/bny-mellon-s-scharf-makes-his-first-moves-to-reshape-the-bank)[BNY Mellon names new CFO, promotes three execs to lead largest unit](https://www.americanbanker.com/news/bny-mellon-names-new-cfo-promotes-three-executives-to-lead-largest-unit)[BNY Mellon Investor Services head Shea departs amid major shake-up](https://www.globalcustodian.com/People-Moves/BNY-Mellon-Investor-Services-head-Shea-departs-amid-major-shake-up/) |
| **Northern Trust** | [Northern Trust Asset Management appoints new COO for international business](https://www.institutionalassetmanager.co.uk/2017/11/13/258225/northern-trust-asset-management-appoints-new-coo-international-business) |
| **BlackRock** | [It's the New Smart Beta Craze, But BlackRock's Not Convinced](https://www.bloomberg.com/news/articles/2017-11-10/it-s-the-new-craze-in-smart-beta-but-blackrock-s-not-convinced)[BlackRock's Fink learns to live with activist investors](https://www.reuters.com/article/us-investment-summit-fink-shareholders/blackrocks-fink-learns-to-live-with-activist-investors-idUSKBN1DD2B6)[BlackRock's Fink says bitcoin thrives on its anonymity](https://finance.yahoo.com/news/blackrocks-fink-says-bitcoin-thrives-174235527.html) |
| **JP Morgan** |  |
| **Vanguard** | [Vanguard funds meet quorum in proxy vote as genocide measure fails](https://finance.yahoo.com/news/vanguard-funds-meet-quorum-proxy-vote-genocide-measure-fails-210014331.html)[Anti-Genocide Activist Sees Hope in Vanguard Vote](https://www.barrons.com/articles/anti-genocide-activist-sees-hope-in-vanguard-vote-1510786637)[Vanguard’s 2017 Prediction: A Record $350 Billion In New Cash](https://finance.yahoo.com/news/vanguard-2017-prediction-record-350-225300515.html)[Vanguard guaranteed staff job security during Lehman crisis](.fnlondon.com/articles/vanguard-guaranteed-job-security-during-lehman-crisis-20171117) |
| **Other** | [General Electric just slashed its dividend — and that could save its stock from free fall](http://www.businessinsider.com/ge-stock-price-general-electric-cut-dividend-2017-11)[GE Cuts Dividend, Slashes Profit Goals Amid Restructuring](https://www.wsj.com/articles/general-electric-cutting-dividend-in-half-1510573283)[New technologies to provide new role for custodians](https://www.globalcustodian.com/Custody/New-technologies-to-provide-new-role-for-custodians/)[Apple Diversity Chief to Leave Months After Taking the Role](https://www.bloomberg.com/news/articles/2017-11-16/apple-diversity-chief-to-leave-months-after-taking-the-role)[Criticism of index-tracking funds is ill-directed](https://www.economist.com/news/business-and-finance/21731333-criticism-index-tracking-funds-ill-directed)[Companies Wake Up to the Problem of Bullies at Work](https://www.wsj.com/articles/companies-wake-up-to-the-problem-of-bullies-at-work-1510758000) |